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associations

our
perks
program



Enjoy preferred access to our
rewards program

**Make way for
your creation**





our perks program

DeSerres encourages creativity in everyone and the Creative Club Associations Program allows visual arts associations to do the same by offering their members a preferred access to our rewards program.

Advantages to inspire you*

By completing your profile, you benefit from all these perks:

10%

off selected regular priced products

\$1 = 1^{pt}

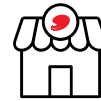
\$1 spent = 1 point
Accumulate points on ALL products purchased

100^{pts}

100 bonus points the first time you log in to your Association account



Personalized offers and exclusive promotions



Available in all DeSerres stores and online

To register, it's easy, all it takes is a few clicks!

- 1 Create your account here: <https://www.deserres.ca/account/register> and click on **Join the Creative Club**
- 2 To enjoy the discount, log in to your account and **confirm your Association Status by providing a proof of membership**. Validation can take between 2 and 3 working days. An approval email will be sent to you if you have been admitted.
- 3 Start accumulating points with your first purchase and redeem your points for products or use them to pay for your purchases
250 points = \$5 | 750 points = \$15 | 1500 points = \$30 | 5000 points = \$100



> **In store**

Show your **proof of membership** at the cash and earn 1 point for every dollar spent OR redeem your points for products.

Find a store:

<https://www.deserres.ca/pages/find-a-store>



> **Online**

Visit [deserres.ca](https://www.deserres.ca), and log in to your account before making your purchases to take advantage from all your perks.

*Certain conditions apply. See more details on [deserres.ca](https://www.deserres.ca).



our perks program

FAQ

I am already a Creative Club member; can I transfer my points on my new Association Program card?

Yes, you can ask to have your points transferred by contacting our customer service by email at association@deserres.ca or by phone at **1-800-363-0318**.

Where can I find my points balance?

Your points appear in your profile on deserres.ca and at the bottom of your last store receipt.

How do I redeem my points?

> **When making a purchase in store**, you can ask the cashier to pay with your points, provided you meet the eligibility criteria. You can show your card or give your email address. You may also be asked to show photo ID.

> **When making a purchase online**, make sure that you are logged in to your association member account before you make a purchase.

Note:

- Each point is worth \$0.02.
- You must have accumulated at least 250 points before you can redeem them.

What if I forget my card?

The cashier can look up your profile using your email address. If you made a purchase without your card, contact Customer Service by email (association@deserres.ca) or by phone at **1-800-363-0318**.

What if I lose my card?

If your Creative Club card is lost or stolen, notify Customer Service as soon as possible in writing using the form in the Contact Us section at deserres.ca. Your points will be transferred to your new account once your new Creative Club card has been issued.

Is my information private?

DeSerres has a very strict privacy policy. Your information is stored on highly secure servers. We do not share information with other companies, and the only emails you will receive from us are related to your membership card.



our perks program

Let yourself be inspired!



Artistic projects

- ✓ Paint and mediums
- ✓ Paintbrushes, knives and tools
- ✓ Canvases and panels
- ✓ Crayons and drawing accessories
- ✓ Easels
- ✓ Knitting, embroidery and fibre arts
- ✓ Objects to decorate, scrapbooking and modelling
- ✓ Fine arts and artistic technique books
- ✓ Frames and home décor
- ✓ Custom printing and framing



Gift ideas

- ✓ FUJI® cameras and accessories
- ✓ S.T.E.M., BRIO® and LEGO® games among others!
- ✓ Toys and crafts for kids
- ✓ Puzzles and creative hobbies
- ✓ Gift wrapping and bags
- ✓ Greeting cards



Workspace

- ✓ Agendas, notebooks and pads
- ✓ Crayons, pens and ink
- ✓ Office supplies
- ✓ Backpacks and portfolios
- ✓ Presentation material
- ✓ Storage accessories

